

# NEWS RELEASE



## **MEDIA INQUIRIES:**

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## **TORONTO**

**December 20<sup>th</sup>, 2014**

## **HIGHLIGHTS:**

- Equal proportions, just more than a third, will vote for the Liberals (35%) or the PCs (36%).
- If these results were projected up to seats in a 107 seat Legislature, the Liberals would capture a minority of 52 seats, to 37 for the PCs and 18 for the NDP.
- Premier Kathleen Wynne enjoys the support of just more than a third of Ontario voters (37%).
- Christine Elliott leads in preference for a new PC leader among both the general public (20%) and even more so among PC voters (29%).

## **FOR IMMEDIATE RELEASE**

### **Liberals, PCs remain tied in Ontario**

#### **Liberal minority seen**

TORONTO December 20<sup>th</sup>, 2014 – In a random sampling of public opinion taken by the Forum Poll™ among 1058 Ontario voters, equal proportions, just more than a third, will vote for the Liberals (35%) or the PCs (36%), and this is very similar to results noted last month (November 29, Liberals, PCs - 37% each). The NDP will take about one fifth of the vote (20%) just more than last month (November - 17%). Few will vote Green (7%) and, especially, for other parties (2%).

#### **Liberal minority seen**

If these results were projected up to seats in a 107 seat Legislature, the Liberals would capture a minority of 52 seats, to 37 for the PCs and 18 for the NDP, and this is similar to the projections noted last month (November, 52, 38, 17 respectively).

#### **Wynne's favourables down, Horwath and Wilson unchanged**

Premier Kathleen Wynne enjoys the support of just more than a third of Ontario voters (37%), compared to 4-in-10 last month (42%) and close to half the month before (October - 46%). In contrast, Andrea Horwath's approval (35%) is very similar to last month (33%) and she is now tied with the Premier. Jim Wilson, interim leader of the PCs receives an approval rating of just one fifth (22%) and this is consistent with previous months. In terms of net favourable scores (approve minus disapprove), Horwath (-1) and Wilson (-2) lead the Premier (-10).

#### **Elliott first choice for leader among PCs, MacLeod strong second**

While Christine Elliott leads in preference for a new PC leader among both the general public (20%) and even more so among PC voters (29%), and no other contender is chosen by as many as one tenth, Lisa MacLeod comes close (9% among PC voters, 7% among the general public). Close to 3-in-10 say none of the available choices would be best (27% among the public, 14% among PC voters) and fully one third do not know (33% public, 29% PC voters). When voters are asked their second choice for leader, however, MacLeod is the top pick, amongst all voters (21%) and especially among PC voters (25%), compared to one fifth for Christine Elliott (19% among both public and PC voters). In total, just more than a tenth are undecided or unimpressed (11% and 14%, respectively) and somewhat fewer PC voters will claim none of the listed leaders is appropriate (10%). MacLeod is also the leader among all candidates for third choice (general public - 18%, PC voters - 17%).

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**December 20<sup>th</sup>, 2014**

## **HIGHLIGHTS:**

- “While things are quiet on the government front with an election at least 3 years away, the big story is the Progressive Conservative leadership race, which is currently Chris Elliott's to lose. Lisa MacLeod, on the other hand, appears to have considerable upside as the consensus choice for second place in this race, and with a preferential ballot, this is a very strong position to be in,” said Forum Research President, Dr. Lorne Bozinoff.

“While things are quiet on the government front with an election at least 3 years away, the big story is the Progressive Conservative leadership race, which is currently Chris Elliott's to lose. Lisa MacLeod, on the other hand, appears to have considerable upside as the consensus choice for second place in this race, and with a preferential ballot, this is a very strong position to be in,” said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at [lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com) or at (416) 960-9603.

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**December 20<sup>th</sup>, 2014**

## **Methodology**

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1058 randomly selected Ontarians 18 years of age and older. The poll was conducted on December 19<sup>th</sup> and 20<sup>th</sup>, 2014.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at [www.forumresearch.com/samplestim.asp](http://www.forumresearch.com/samplestim.asp)

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at [www.forumresearch.com/polls.asp](http://www.forumresearch.com/polls.asp)

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**TORONTO**

**December 20<sup>th</sup>, 2014**

**Provincial Election Voting Preference Trending**

[Decided / Leaning]

| %   | Sample | Con       | Lib       | NDP       | Green    | Other    |
|---|--------|-----------|-----------|-----------|----------|----------|
| December 20 <sup>th</sup> , 2014  | 1058   | 36        | 35        | 20        | 7        | 2        |
| November 29 <sup>th</sup> , 2014  | 1054   | 37        | 37        | 17        | 7        | 2        |
| November 1 <sup>st</sup> , 2014   | 1104   | 35        | 40        | 19        | 4        | 2        |
| October 1 <sup>st</sup> , 2014  | 1013   | 34        | 36        | 23        | 6        | 1        |
| August 20-21 <sup>st</sup> , 2014   | 1229   | 32        | 39        | 19        | 8        | 2        |
| Popular Vote – June 7 <sup>th</sup> , 2014<br>Provincial Election Results | -      | <b>31</b> | <b>39</b> | <b>24</b> | <b>5</b> | <b>2</b> |
| June 11 <sup>th</sup> , 2014  | 1054   | 35        | 41        | 20        | 3        | 1        |
| June 5 <sup>th</sup> , 2014   | 974    | 37        | 39        | 17        | 6        | 1        |
| May 27 <sup>th</sup> , 2014   | 882    | 36        | 36        | 20        | 7        | 1        |
| May 20 <sup>th</sup> , 2014   | 1136   | 34        | 41        | 20        | 4        | 1        |
| May 12 <sup>th</sup> , 2014   | 996    | 35        | 38        | 21        | 5        | 1        |
| May 2-3 <sup>rd</sup> , 2014  | 1845   | 38        | 33        | 22        | 6        | 1        |
| April 7 <sup>th</sup> , 2014  | 928    | 38        | 31        | 23        | 7        | 1        |
| Mar 24 <sup>th</sup> , 2014   | 908    | 32        | 35        | 25        | 7        | 1        |
| Feb. 25 <sup>th</sup> , 2014  | 1014   | 35        | 32        | 26        | 6        | 1        |
| Jan. 24-25 <sup>th</sup> , 2014   | 1222   | 36        | 33        | 26        | 4        | 1        |
| Dec. 17-18 <sup>th</sup> , 2013   | 1044   | 38        | 31        | 24        | 5        | 1        |
| Nov. 26 <sup>th</sup> , 2013  | 1126   | 38        | 32        | 23        | 6        | 1        |
| Oct. 25 <sup>th</sup> , 2013  | 1049   | 34        | 31        | 27        | 7        | 1        |
| Oct. 2 <sup>nd</sup> , 2013   | 1093   | 36        | 33        | 23        | 7        | 1        |
| Aug 29 <sup>th</sup> , 2013   | 1019   | 35        | 32        | 26        | 6        | 1        |
| Jul 22 <sup>nd</sup> , 2013   | 861    | 36        | 31        | 27        | 5        | 1        |
| Jun 26 <sup>th</sup> , 2013   | 977    | 35        | 33        | 24        | 8        | 1        |
| May 28 <sup>th</sup> , 2013   | 881    | 34        | 38        | 21        | 6        | 0        |
| May 3 <sup>rd</sup> , 2013  | 832    | 35        | 35        | 25        | 4        | 1        |
| April 26 <sup>th</sup> , 2013   | 1133   | 36        | 36        | 24        | 4        | 1        |
| Mar 26 <sup>th</sup> to 27 <sup>th</sup> 2013                             | 1156   | 35        | 32        | 26        | 5        | 1        |
| Feb. 26 <sup>th</sup> to Mar 1 <sup>st</sup> , 2013                       | 2773   | 32        | 32        | 29        | 5        | 1        |
| Feb. 20 <sup>th</sup> , 2013  | 1053   | 36        | 29        | 28        | 5        | 1        |
| Jan. 23 to 24 <sup>th</sup> , 2013  | 1052   | 32        | 27        | 35        | 5        | 1        |
| Dec. 17 <sup>th</sup> , 2012  | 925    | 33        | 27        | 31        | 8        | 1        |
| Nov. 27 <sup>th</sup> to 28 <sup>th</sup> , 2012                          | 1064   | 35        | 29        | 27        | 8        | 1        |
| Oct. 30 <sup>th</sup> to 31 <sup>st</sup> , 2012                          | 1047   | 37        | 22        | 32        | 7        | 1        |
| Sep. 25 <sup>th</sup> , 2012  | 796    | 37        | 20        | 35        | 7        | 1        |
| Aug 15 <sup>th</sup> , 2012   | 965    | 38        | 27        | 28        | 6        | 1        |
| Jun 15 <sup>th</sup> , 2012   | 1047   | 38        | 26        | 30        | 5        | 1        |
| Jun 4 <sup>th</sup> , 2012  | 986    | 36        | 28        | 30        | 4        | 1        |
| May 14 <sup>th</sup> , 2012   | 1001   | 34        | 27        | 32        | 5        | 1        |
| Apr 17 <sup>th</sup> , 2012   | 1021   | 34        | 28        | 31        | 5        | 1        |
| Mar 28 <sup>th</sup> , 2012   | 1047   | 34        | 30        | 30        | 5        | 1        |

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**Overall Seat Distribution**

| %   | Con | Lib | NDP |
|---|-----|-----|-----|
| December 20 <sup>th</sup> , 2014                    | 37  | 52  | 18  |
| November 29 <sup>th</sup> , 2014                    | 38  | 52  | 17  |
| November 1 <sup>st</sup> , 2014                     | 37  | 56  | 14  |
| October 1 <sup>st</sup> , 2014                      | 35  | 51  | 21  |
| August 20-21 <sup>st</sup> , 2014                   | 31  | 61  | 15  |
| Election – June 12 <sup>th</sup> , 2014             | 28  | 58  | 21  |
| June 5 <sup>th</sup> , 2014                         | 39  | 57  | 11  |
| May 27 <sup>th</sup> , 2014                         | 42  | 50  | 15  |
| May 20 <sup>th</sup> , 2014                         | 31  | 63  | 13  |
| May 12 <sup>th</sup> , 2014                         | 26  | 68  | 13  |
| May 2-3 <sup>rd</sup> , 2014                        | 45  | 49  | 13  |
| April 7 <sup>th</sup> , 2014                        | 49  | 45  | 13  |
| Mar 24 <sup>th</sup> , 2014                         | 29  | 66  | 12  |
| Feb. 25 <sup>th</sup> , 2014                        | 48  | 42  | 17  |
| Jan. 24-25 <sup>th</sup> , 2014                     | 47  | 46  | 14  |
| Dec. 17-18 <sup>th</sup> , 2013                     | 43  | 51  | 13  |
| Nov. 26 <sup>th</sup> , 2013                        | 47  | 44  | 16  |
| Oct. 25 <sup>th</sup> , 2013                        | 41  | 48  | 18  |
| Oct. 2 <sup>nd</sup> , 2013                         | 47  | 44  | 16  |
| Aug 29 <sup>th</sup> , 2013                         | 36  | 53  | 18  |
| Jul 22 <sup>nd</sup> , 2013                         | 45  | 46  | 16  |
| Jun 26 <sup>th</sup> , 2013                         | 42  | 54  | 11  |
| May 28 <sup>th</sup> , 2013                         | 37  | 60  | 10  |
| May 3 <sup>rd</sup> , 2013                          | 36  | 59  | 12  |
| April 26 <sup>th</sup> , 2013                       | 38  | 59  | 10  |
| Mar 26 <sup>th</sup> to 27 <sup>th</sup> 2013       | 43  | 50  | 14  |
| Feb. 26 <sup>th</sup> to Mar 1 <sup>st</sup> , 2013 | 36  | 53  | 18  |
| Feb. 20 <sup>th</sup> , 2013                        | 52  | 39  | 16  |
| Jan. 23 to 24 <sup>th</sup> , 2013                  | 40  | 40  | 27  |
| Dec. 17 <sup>th</sup> , 2012                        | 44  | 38  | 25  |
| Nov. 27 <sup>th</sup> to 28 <sup>th</sup> , 2012    | 47  | 41  | 19  |
| Oct. 30 <sup>th</sup> to 31 <sup>st</sup> , 2012    | 58  | 26  | 23  |
| Sep. 25 <sup>th</sup> , 2012                        | 60  | 23  | 24  |
| Aug 15 <sup>th</sup> , 2012                         | 55  | 33  | 19  |
| Jun 15 <sup>th</sup> , 2012                         | 58  | 30  | 19  |
| Jun 4 <sup>th</sup> , 2012                          | 52  | 37  | 18  |
| May 14 <sup>th</sup> , 2012                         | 48  | 37  | 22  |
| Apr 17 <sup>th</sup> , 2012                         | 41  | 43  | 23  |
| Mar 28 <sup>th</sup> , 2012                         | 48  | 44  | 15  |
| Mar 13 <sup>th</sup> , 2012                         | 57  | 33  | 17  |
| Feb. 15 <sup>th</sup> , 2012                        | 51  | 48  | 8   |
| Jan. 18 <sup>th</sup> , 2012                        | 56  | 38  | 13  |

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**Ontario Provincial Party Leader Approval Rating Trending (% Approve)**

[All Respondents]

|   | Sample | Wynne | Wilson | Horwath |
|---|--------|-------|--------|---------|
| December 20 <sup>th</sup> , 2014                    | 1058   | 37    | 22     | 35      |
| November 29 <sup>th</sup> , 2014                    | 1054   | 42    | 22     | 33      |
| November 1 <sup>st</sup> , 2014                     | 1104   | 46    | 23     | 31      |
| October 1 <sup>st</sup> , 2014                      | 1079   | 41    | 18     | 31      |
| August 20-21 <sup>st</sup> , 2014                   | 1229   | 46    | 27     | 35      |
| July 3 <sup>rd</sup> , 2014                         | 810    | 41    | -      | 28      |
|   |        | Wynne | Hudak  | Horwath |
| May 27 <sup>th</sup> , 2014                         | 882    | 34    | 27     | 34      |
| May 20 <sup>th</sup> , 2014                         | 1136   | 38    | 25     | 35      |
| May 12 <sup>th</sup> , 2014                         | 996    | 38    | 23     | 35      |
| May 2-3 <sup>rd</sup> , 2014                        | 1845   | 34    | 26     | 36      |
| April 7 <sup>th</sup> , 2014                        | 928    | 34    | 27     | 40      |
| Mar 24 <sup>th</sup> , 2014                         | 908    | 34    | 23     | 38      |
| Feb. 25 <sup>th</sup> , 2014                        | 1014   | 32    | 24     | 40      |
| Jan. 24-25 <sup>th</sup> , 2014                     | 1222   | 40    | 21     | 40      |
| Dec. 17-18 <sup>th</sup> , 2013                     | 1044   | 35    | 28     | 41      |
| Nov. 26 <sup>th</sup> , 2013                        | 1126   | 35    | 26     | 44      |
| Oct. 25 <sup>th</sup> , 2013                        | 1049   | 33    | 26     | 46      |
| Oct. 2 <sup>nd</sup> , 2013                         | 1093   | 39    | 25     | 41      |
| Aug 29 <sup>th</sup> , 2013                         | 1063   | 36    | 24     | 50      |
| Jul 22 <sup>nd</sup> , 2013                         | 914    | 35    | 27     | 43      |
| Jun 26 <sup>th</sup> , 2013                         | 1037   | 37    | 26     | 43      |
| May 28 <sup>th</sup> , 2013                         | 918    | 41    | 26     | 43      |
| May 3 <sup>rd</sup> , 2013                          | 869    | 42    | 27     | 49      |
| April 26 <sup>th</sup> , 2013                       | 1133   | 38    | 27     | 43      |
| Mar 26 <sup>th</sup> to 27 <sup>th</sup> 2013       | 1156   | 40    | 27     | 44      |
| Feb. 26 <sup>th</sup> to Mar 1 <sup>st</sup> , 2013 | 2773   | 34    | 24     | 44      |
| Feb. 20 <sup>th</sup> , 2013                        | 1053   | 36    | 27     | 49      |

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**December 20<sup>th</sup>, 2014**

**Current Provincial Party Preference**

*'If a provincial election were held today, which party are you most likely to vote for?' + 'Even though you may not have made up your mind, which party are you leaning towards at this time?'*

[Decided/Leaning]

**Age / Gender**

| %                        | Total | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | Male | Female |
|--------------------------|-------|-------|-------|-------|-------|-----|------|--------|
| Sample                   | 985   | 154   | 139   | 167   | 234   | 291 | 521  | 464    |
| Progressive Conservative | 36    | 29    | 31    | 38    | 41    | 40  | 40   | 33     |
| Liberal                  | 35    | 34    | 39    | 35    | 34    | 35  | 30   | 40     |
| New Democratic           | 20    | 25    | 21    | 19    | 17    | 19  | 22   | 19     |
| Green                    | 7     | 10    | 8     | 6     | 7     | 5   | 7    | 8      |
| Another Party            | 2     | 2     | 2     | 2     | 1     | 1   | 2    | 1      |

**Region**

| %                        | Total | E. Ont | 416 | 905 | GTA | SW. Ont | N. Ont |
|--------------------------|-------|--------|-----|-----|-----|---------|--------|
| Sample                   | 985   | 153    | 171 | 311 | 482 | 214     | 136    |
| Progressive Conservative | 36    | 40     | 32  | 36  | 34  | 35      | 39     |
| Liberal                  | 35    | 33     | 41  | 37  | 39  | 31      | 29     |
| New Democratic           | 20    | 18     | 17  | 22  | 20  | 22      | 21     |
| Green                    | 7     | 8      | 10  | 4   | 6   | 9       | 7      |
| Another Party            | 2     | 1      | 0   | 1   | 1   | 3       | 3      |

**Past Provincial Party Preference**

| %                        | Total | Progressive Conservative | Liberal | New Democratic | Green | Other parties |
|--------------------------|-------|--------------------------|---------|----------------|-------|---------------|
| Sample                   | 985   | 327                      | 309     | 140            | 48    | 46            |
| Progressive Conservative | 36    | 88                       | 8       | 9              | 18    | 27            |
| Liberal                  | 35    | 5                        | 81      | 12             | 16    | 26            |
| New Democratic           | 20    | 5                        | 7       | 73             | 8     | 23            |
| Green                    | 7     | 1                        | 4       | 6              | 56    | 10            |
| Another Party            | 2     | 1                        | 1       | 0              | 3     | 14            |

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### ***Kathleen Wynne Approval***

*'Do you approve or disapprove of the job Kathleen Wynne is doing as premier?'*

*[All Respondents]*

#### **Age / Gender**

| %          | Total | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | Male | Female |
|------------|-------|-------|-------|-------|-------|-----|------|--------|
| Sample     | 1058  | 167   | 148   | 178   | 250   | 315 | 561  | 497    |
| Approve    | 37    | 35    | 40    | 36    | 36    | 37  | 35   | 38     |
| Disapprove | 46    | 41    | 43    | 53    | 49    | 47  | 52   | 41     |
| Don't know | 17    | 24    | 16    | 12    | 16    | 16  | 13   | 21     |

#### **Region**

| %          | Total | E. Ont | 416 | 905 | GTA | SW. Ont | N. Ont |
|------------|-------|--------|-----|-----|-----|---------|--------|
| Sample     | 1058  | 159    | 179 | 327 | 506 | 245     | 148    |
| Approve    | 37    | 32     | 46  | 36  | 40  | 33      | 35     |
| Disapprove | 46    | 49     | 36  | 46  | 42  | 48      | 54     |
| Don't know | 17    | 19     | 18  | 18  | 18  | 19      | 11     |

#### **Provincial Party Preference**

| %          | Total | Progressive Conservative | Liberal | New Democratic | Green | Another Party |
|------------|-------|--------------------------|---------|----------------|-------|---------------|
| Sample     | 1058  | 377                      | 340     | 161            | 75    | 32            |
| Approve    | 37    | 11                       | 74      | 23             | 41    | 12            |
| Disapprove | 46    | 75                       | 11      | 59             | 38    | 79            |
| Don't know | 17    | 14                       | 15      | 18             | 21    | 9             |

**TORONTO**  
**December 20<sup>th</sup>, 2014**



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### **Andrea Horwath Approval**

*'Do you approve or disapprove of the job Andrea Horwath is doing as Leader of the NDP?'*

[All Respondents]

#### **Age / Gender**

| %          | Total | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | Male | Female |
|------------|-------|-------|-------|-------|-------|-----|------|--------|
| Sample     | 1058  | 167   | 148   | 178   | 250   | 315 | 561  | 497    |
| Approve    | 35    | 32    | 34    | 38    | 40    | 37  | 35   | 35     |
| Disapprove | 36    | 35    | 39    | 36    | 39    | 35  | 42   | 31     |
| Don't know | 28    | 33    | 27    | 26    | 22    | 28  | 23   | 33     |

#### **Region**

| %          | Total | E. Ont | 416 | 905 | GTA | SW. Ont | N. Ont |
|------------|-------|--------|-----|-----|-----|---------|--------|
| Sample     | 1058  | 159    | 179 | 327 | 506 | 245     | 148    |
| Approve    | 35    | 35     | 31  | 40  | 36  | 34      | 35     |
| Disapprove | 36    | 32     | 42  | 33  | 36  | 40      | 36     |
| Don't know | 28    | 33     | 27  | 28  | 27  | 26      | 29     |

#### **Provincial Party Preference**

| %          | Total | Progressive Conservative | Liberal | New Democratic | Green | Another Party |
|------------|-------|--------------------------|---------|----------------|-------|---------------|
| Sample     | 1058  | 377                      | 340     | 161            | 75    | 32            |
| Approve    | 35    | 29                       | 30      | 67             | 31    | 36            |
| Disapprove | 36    | 42                       | 42      | 16             | 37    | 35            |
| Don't know | 28    | 28                       | 28      | 17             | 32    | 28            |

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**TORONTO**

**December 20<sup>th</sup>, 2014**

**Jim Wilson Approval**

*‘Do you approve or disapprove of the job Jim Wilson is doing as interim leader of the Opposition?’*

[All Respondents]

**Age / Gender**

| %          | Total | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | Male | Female |
|------------|-------|-------|-------|-------|-------|-----|------|--------|
| Sample     | 1058  | 167   | 148   | 178   | 250   | 315 | 561  | 497    |
| Approve    | 22    | 13    | 24    | 27    | 23    | 27  | 26   | 18     |
| Disapprove | 24    | 24    | 28    | 25    | 25    | 19  | 27   | 22     |
| Don't know | 54    | 63    | 47    | 48    | 51    | 54  | 47   | 60     |

**Region**

| %          | Total | E. Ont | 416 | 905 | GTA | SW. Ont | N. Ont |
|------------|-------|--------|-----|-----|-----|---------|--------|
| Sample     | 1058  | 159    | 179 | 327 | 506 | 245     | 148    |
| Approve    | 22    | 26     | 19  | 21  | 20  | 23      | 24     |
| Disapprove | 24    | 23     | 22  | 24  | 24  | 26      | 25     |
| Don't know | 54    | 51     | 59  | 55  | 56  | 51      | 51     |

**Provincial Party Preference**

| %          | Total | Progressive Conservative | Liberal | New Democratic | Green | Another Party |
|------------|-------|--------------------------|---------|----------------|-------|---------------|
| Sample     | 1058  | 377                      | 340     | 161            | 75    | 32            |
| Approve    | 22    | 42                       | 14      | 12             | 7     | 15            |
| Disapprove | 24    | 14                       | 28      | 36             | 31    | 37            |
| Don't know | 54    | 44                       | 58      | 53             | 62    | 49            |

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**TORONTO**  
**December 20<sup>th</sup>, 2014**

**PC Leader: First Choice**

*‘Which of the following candidates would make the best leader of the Progressive Conservative party?’*

[All Respondents]

**Age / Gender**

| %                 | Total | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | Male | Female |
|-------------------|-------|-------|-------|-------|-------|-----|------|--------|
| Sample            | 1058  | 167   | 148   | 178   | 250   | 315 | 561  | 497    |
| Christine Elliott | 20    | 17    | 17    | 17    | 24    | 31  | 21   | 20     |
| Lisa MacLeod      | 7     | 9     | 8     | 9     | 6     | 5   | 10   | 5      |
| Patrick Brown     | 5     | 6     | 5     | 5     | 3     | 4   | 6    | 4      |
| Vic Fedeli        | 4     | 4     | 4     | 6     | 4     | 5   | 6    | 3      |
| Monte McNaughton  | 3     | 5     | 1     | 2     | 2     | 3   | 4    | 2      |
| None of these     | 27    | 30    | 28    | 21    | 29    | 26  | 27   | 27     |
| Don't know        | 33    | 30    | 37    | 40    | 33    | 27  | 26   | 41     |

**Region**

| %                 | Total | E. Ont | 416 | 905 | GTA | SW. Ont | N. Ont |
|-------------------|-------|--------|-----|-----|-----|---------|--------|
| Sample            | 1058  | 159    | 179 | 327 | 506 | 245     | 148    |
| Christine Elliott | 20    | 16     | 21  | 30  | 26  | 16      | 10     |
| Lisa MacLeod      | 7     | 13     | 9   | 5   | 7   | 4       | 9      |
| Patrick Brown     | 5     | 5      | 4   | 3   | 3   | 4       | 12     |
| Vic Fedeli        | 4     | 1      | 5   | 4   | 5   | 2       | 12     |
| Monte McNaughton  | 3     | 0      | 0   | 2   | 1   | 8       | 2      |
| None of these     | 27    | 26     | 26  | 25  | 25  | 32      | 26     |
| Don't know        | 33    | 38     | 36  | 31  | 33  | 33      | 30     |

**Provincial Party Preference**

| %                 | Total | Progressive Conservative | Liberal | New Democratic | Green | Another Party |
|-------------------|-------|--------------------------|---------|----------------|-------|---------------|
| Sample            | 1058  | 377                      | 340     | 161            | 75    | 32            |
| Christine Elliott | 20    | 29                       | 18      | 17             | 8     | 16            |
| Lisa MacLeod      | 7     | 9                        | 8       | 8              | 6     | 4             |
| Patrick Brown     | 5     | 5                        | 6       | 3              | 4     | 5             |
| Vic Fedeli        | 4     | 9                        | 2       | 2              | 3     | 0             |
| Monte McNaughton  | 3     | 4                        | 2       | 3              | 0     | 7             |
| None of these     | 27    | 14                       | 28      | 38             | 31    | 41            |
| Don't know        | 33    | 29                       | 37      | 29             | 48    | 28            |

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**TORONTO**  
**December 20<sup>th</sup>, 2014**

**PC Leader: Second Choice**

*‘Which of the following candidates would be your second choice for leader of the Progressive Conservative party?’*

*[Has a first choice for PC party leader]*

**Age / Gender**

| %                 | Total | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | Male | Female |
|-------------------|-------|-------|-------|-------|-------|-----|------|--------|
| Sample            | 432   | 66    | 53    | 71    | 95    | 147 | 260  | 172    |
| Christine Elliott | 19    | 19    | 24    | 17    | 17    | 19  | 17   | 22     |
| Lisa MacLeod      | 21    | 21    | 13    | 21    | 23    | 27  | 22   | 20     |
| Patrick Brown     | 14    | 10    | 15    | 21    | 18    | 8   | 15   | 12     |
| Vic Fedeli        | 12    | 14    | 16    | 14    | 12    | 3   | 14   | 9      |
| Monte McNaughton  | 9     | 12    | 9     | 9     | 8     | 4   | 10   | 7      |
| None of these     | 14    | 14    | 13    | 9     | 17    | 19  | 12   | 18     |
| Don't know        | 11    | 10    | 10    | 8     | 5     | 20  | 11   | 12     |

**Region**

| %                 | Total | E. Ont | 416 | 905 | GTA | SW. Ont | N. Ont |
|-------------------|-------|--------|-----|-----|-----|---------|--------|
| Sample            | 432   | 59     | 71  | 145 | 216 | 86      | 71     |
| Christine Elliott | 19    | 22     | 27  | 14  | 18  | 19      | 19     |
| Lisa MacLeod      | 21    | 29     | 17  | 28  | 24  | 15      | 10     |
| Patrick Brown     | 14    | 3      | 8   | 14  | 12  | 17      | 24     |
| Vic Fedeli        | 12    | 11     | 13  | 9   | 10  | 12      | 19     |
| Monte McNaughton  | 9     | 17     | 6   | 5   | 5   | 14      | 8      |
| None of these     | 14    | 9      | 16  | 16  | 16  | 11      | 19     |
| Don't know        | 11    | 8      | 15  | 14  | 14  | 12      | 1      |

**Provincial Party Preference**

| %                 | Total | Progressive Conservative | Liberal | New Democratic | Green | Another Party |
|-------------------|-------|--------------------------|---------|----------------|-------|---------------|
| Sample            | 432   | 213                      | 121     | 56             | 18    | 9             |
| Christine Elliott | 19    | 19                       | 23      | 17             | 9     | 17            |
| Lisa MacLeod      | 21    | 25                       | 15      | 27             | 9     | 0             |
| Patrick Brown     | 14    | 11                       | 11      | 13             | 36    | 40            |
| Vic Fedeli        | 12    | 15                       | 8       | 11             | 13    | 0             |
| Monte McNaughton  | 9     | 10                       | 8       | 6              | 22    | 10            |
| None of these     | 14    | 10                       | 24      | 9              | 10    | 27            |
| Don't know        | 11    | 11                       | 11      | 17             | 0     | 5             |

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**December 20<sup>th</sup>, 2014**

**PC Leader: Third Choice**

*‘Which of the following candidates would be your third choice for leader of the Progressive Conservative party?’*

*[Has a first and second choice for PC party leader]*

**Age / Gender**

| %                 | Total | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | Male | Female |
|-------------------|-------|-------|-------|-------|-------|-----|------|--------|
| Sample            | 316   | 51    | 42    | 59    | 74    | 90  | 201  | 115    |
| Christine Elliott | 17    | 18    | 16    | 18    | 18    | 16  | 15   | 20     |
| Lisa MacLeod      | 18    | 21    | 20    | 15    | 21    | 12  | 21   | 14     |
| Patrick Brown     | 15    | 12    | 20    | 21    | 8     | 15  | 16   | 15     |
| Vic Fedeli        | 14    | 16    | 11    | 14    | 14    | 13  | 15   | 13     |
| Monte McNaughton  | 13    | 12    | 11    | 12    | 17    | 14  | 15   | 9      |
| None of these     | 14    | 17    | 14    | 12    | 12    | 12  | 12   | 17     |
| Don't know        | 9     | 5     | 9     | 8     | 10    | 17  | 6    | 13     |

**Region**

| %                 | Total | E. Ont | 416 | 905 | GTA | SW. Ont | N. Ont |
|-------------------|-------|--------|-----|-----|-----|---------|--------|
| Sample            | 316   | 52     | 51  | 98  | 149 | 61      | 54     |
| Christine Elliott | 17    | 10     | 14  | 21  | 19  | 20      | 15     |
| Lisa MacLeod      | 18    | 15     | 14  | 16  | 15  | 30      | 14     |
| Patrick Brown     | 15    | 10     | 22  | 17  | 19  | 4       | 26     |
| Vic Fedeli        | 14    | 24     | 8   | 11  | 10  | 17      | 13     |
| Monte McNaughton  | 13    | 20     | 11  | 11  | 11  | 16      | 7      |
| None of these     | 14    | 9      | 18  | 16  | 16  | 8       | 17     |
| Don't know        | 9     | 12     | 12  | 9   | 10  | 5       | 8      |

**Provincial Party Preference**

| %                 | Total | Progressive Conservative | Liberal | New Democratic | Green | Another Party |
|-------------------|-------|--------------------------|---------|----------------|-------|---------------|
| Sample            | 316   | 170                      | 75      | 41             | 16    | 5             |
| Christine Elliott | 17    | 14                       | 18      | 21             | 29    | 14            |
| Lisa MacLeod      | 18    | 18                       | 11      | 22             | 22    | 69            |
| Patrick Brown     | 15    | 19                       | 15      | 10             | 10    | 16            |
| Vic Fedeli        | 14    | 14                       | 19      | 11             | 0     | 0             |
| Monte McNaughton  | 13    | 13                       | 9       | 12             | 18    | 0             |
| None of these     | 14    | 13                       | 18      | 16             | 12    | 0             |
| Don't know        | 9     | 9                        | 11      | 7              | 10    | 0             |

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